



# BRISBANE NORTHSIDE ARM BOWLERS ASSOCIATION Inc

Contact: Tony Watson 0408 766 992 Email: brisbanenorthsidearmbowlers@gmail.com

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To: Whom it May Concern

Dear Sir/Madam,

## RE: 2019 SPONSORSHIP PACKAGES WITH BRISBANE NORTHSIDE ARM BOWLERS ASSOCIATION INC

The Brisbane Northside Arm Bowlers Association Inc would like to invite Sponsors to get involved with our Association.

Not only would your organisation gain access to some great advertising opportunities, but you will be able to support a great Community Initiative that assists people with disabilities and the extended playing lifespan of elderly bowlers in the Community.

The current Sponsorship Packages for 2019 are as follows:

- An advertisement on our regular newsletter (usually weekly) to approximately the sample size attached in *figure 1*



*Figure 1*

- An advertisement on our Website as per *figure 1* on BNABA Sponsors page
- The opportunity to attend our Tournaments and display your Banners and Promotional Items during the period of advertising you select.
- Your logo to appear at the bottom of each page of the newsletter.
- Regular posts on our Facebook Page [https://www.facebook.com/bnabai/?modal=admin\\_todo\\_tour](https://www.facebook.com/bnabai/?modal=admin_todo_tour)

## **2019 Packages**

**Package 1:** Three Months of the above advertising opportunities for just **\$200.00**

**Package 2:** 12 Months of the above advertising opportunities for just **\$500.00**

## **PURPOSE OF THE GROUP**

The purpose of the Brisbane Northside Arm Bowlers Association is to organise tournaments for the players on the Northside of Brisbane so that they do not have to travel far in order to compete in Arm Bowls Tournaments and will be played at Clubs all over the north side of Brisbane, but based out of Kallangur Memorial Bowls Club.

## **BACKGROUND**

The Brisbane Northside Arm Bowlers Association Inc, which covers the north side of Brisbane from the Northside of the Brisbane River to the Glasshouse Mountains Club and Bribie Island in the North was unofficially formed in November 2018 and was made official in April 2019 and has now become an Association Inc.

Since our commencement of recruitment of players in early November 2018, we have already attracted some 35+ Financial Members and 60+ Casual Arm Bowlers. Our fee is only \$20 per annum per player and we are open to players from anywhere to compete in our organised competitions. Arm Bowlers do not have to reside on the Brisbane Northside to become members of BNABA.

There are some 40+ Bowls Clubs on the Northside of Brisbane and most of these are interested in participating in our Tournaments in the future. However, our Arm Bowlers are not restricted to the Northside of Brisbane and in fact some Clubs from the Southside of Brisbane, Laidley, Gatton and Sunshine Coast have already expressed interest in joining BNABA.

We have a regular newsletter that is keeping those who have emails and each of these Clubs informed of what is happening in BNABA and giving all bowlers who have registered their email addresses with BNABA, the opportunity to have the information about what is happening in Arm Bowls in general.

## **INCLUSIVITY**

This is a group that is inclusive of all members of the public who have a need to use a Bowling Arm in order to play the sport. Some people who are already involved in this sport are the elderly who can no longer bend down to deliver a lawn bowl, people with disabilities or chronic illness and anyone who has a medical reason to use the Bowling Arm. However, as of May 1, 2019 Arm Bowlers will no longer be required to supply a Medical Certificate or be Registered with any organisation in order to play (restrictions apply in accordance with the BQ Policy and may be updated from time to time).

We are passionate about Arm Bowling and see this as an avenue for local community members who can no longer participate in their chosen sports or need to modify their sport in order to continue to keep playing sport, or due to illness or accident or who are just sitting around doing nothing due to unexpected life change.

We look forward to seeing you at our future events.

Tony Watson  
President  
Brisbane Northside Arm Bowlers Association  
0408 766 992