



# BRISBANE NORTHSIDE ARM BOWLERS ASSOCIATION INC.

President: Tony Watson      A/Secretary: Joe Walters      Treasurer: Dave James  
Contact: Tony Watson 0408 766 992      Email: [brisbanenorthsidearmbowlers@gmail.com](mailto:brisbanenorthsidearmbowlers@gmail.com)  
Website: [www.brisnthumbowls.org.au](http://www.brisnthumbowls.org.au)

---

To: Whom it May Concern

Dear Sir/Madam,

## RE: 2022 SPONSORSHIP PACKAGES WITH BRISBANE NORTHSIDE ARM BOWLERS ASSOCIATION INC

The Brisbane Northside Arm Bowlers Association Inc would like to invite Sponsors to get involved with our Association for 2022.

Not only would your organisation gain access to some great advertising opportunities, but you will be able to support a great Community Initiative that assists people with disabilities and the extended playing lifespan of elderly bowlers in the Community.

The current Sponsorship Packages for 2022 are as follows:

### Package 1: MAJOR SPONSOR: 12 Months of the above advertising opportunities for just \$500.00

- An advertisement on our regular newsletter (usually monthly) to approximately the sample size attached in *figure 1*



*Figure 1*

- An advertisement on our Website as per *figure 1* on BNABAI Sponsors page under **Major Sponsors**
- Your logo on our Home Page of the Website
- The opportunity to attend our Tournaments and display your Banners and Promotional Items during the period of advertising you select.
- Your logo to appear at the bottom of each page of our newsletter.
- Regular posts on our Facebook Page [https://www.facebook.com/bnabai/?modal=admin\\_todo\\_tour](https://www.facebook.com/bnabai/?modal=admin_todo_tour) (Client to supply material)
- Your business cards and advertising brochures displayed at our events – Sponsor to supply

## 2022 Packages (continued)

**Package 2: MINOR SPONSOR:** 12 Months of the below advertising opportunities for just **\$200.00**

- An advertisement on our regular newsletter (usually monthly) to approximately the sample size attached in *figure 1*



*Figure 1*

- An advertisement on our Website as per *figure 1* on BNABAI Sponsors page under **Minor Sponsors**
- The opportunity to display Promotional Items during 2022 Season.
- Regular posts on our Facebook Page [https://www.facebook.com/bnabai/?modal=admin\\_todo\\_tour](https://www.facebook.com/bnabai/?modal=admin_todo_tour) (Client to supply material)
- Your business cards and advertising brochures displayed at our events – Sponsor to supply

The purpose of the Brisbane Northside Arm Bowlers Association Inc is to organise tournaments for the Arm Bowlers on the Northside of Brisbane and from other areas that may have an interest in playing Arm Bowls.

BNABAI Tournaments are played each month, for 11 months of the year, at various Bowls Clubs on the Northside of Brisbane. We also hold other Days at various clubs from outside of the Northside of Brisbane.

Brisbane Northside Arm Bowls Association Inc is based at Northern Suburbs Bowls Club, 175 Edinburgh Castle Rd, Wavell Heights Qld 4012.

## BACKGROUND

The Brisbane Northside Arm Bowlers Association Inc, which covers the north side of Brisbane from the north side of the Brisbane River to the Glasshouse Mountains Club and Bribie Island in the North was officially formed in April 2019 and has since become an Association Inc.

We have attracted some 65+ Financial Members and 40+ Casual Arm Bowlers. Our annual registration fee is only \$20 per player and we are open to players from anywhere to compete in our organised competitions. **Arm Bowlers do not have to reside on the Brisbane Northside to become members of BNABAI.**

There are some 40+ Bowls Clubs on the Northside of Brisbane and most of these are interested in participating in our Tournaments in the future. However, our Arm Bowlers are not restricted to the Northside of Brisbane and in fact some Clubs from the Southside of Brisbane and Sunshine Coast have already been represented at BNABAI events.

We have a regular newsletter that is keeping those who have emails and each of these Clubs informed of what is happening in BNABAI and giving all bowlers who have registered their email addresses with BNABAI, the opportunity to have information about what is happening in Arm Bowls in general as well as BNABAI events.

## **INCLUSIVITY**

This is a group that is inclusive of all members of the public who have a need to use a Bowling Arm in order to play the sport. Some people who are already involved in this sport are the elderly who can no longer bend down to deliver a lawn bowl, people with disabilities or chronic illness and anyone who chooses to use the Bowling Arm. Non Arm Bowlers are also welcome to attend our events, but must compete as a Lead.

We are passionate about Arm Bowling and see this as an avenue for local community members who can no longer participate in their chosen sports or need to modify their sport in order to continue to keep playing sport, or due to illness or accident or who are just sitting around doing nothing due to unexpected life change.

We currently have two volunteer coaches who are assisting a number of interested people who would like to get started in Arm Bowls and members who are interested in improving their skills, as well as some very accomplished Arm Bowlers.

We also have some Club Bowling Arms for members to try if they would like to. We have an Equipment Register for these and Members can borrow these.

We look forward to seeing you at our future events.

Tony Watson

President

Brisbane Northside Arm Bowlers Association

0408 766 992